



THE FLINTSTONES™

AND THE

CARTOON
NETWORK

#3 \$1.15 IS
\$2.50 CAN
OCT 91



JETSON!
IT'S TIME TO
CHANGE MY
DIAPER!

SULP! YES,
MR. SPACELY!



DIRECT SALES



00311>

7 61941 21103 9

Q: WHAT WOULD
YOU DO IF
YOU WERE FACING
A STAMPEDE OF
WILD DINOSAURS?



A:

I'D
EAT
'EM!



FREE INSIDE **Post** **Cocoa Pebbles!**
COCOASAURUS SPRINKLES!

4 DINOSAUR SHAPES!
DINO-MITE CHOCOLATEY TASTE!

THE FLINTSTONES and all related characters and elements are trademarks of
Hanna-Barbera. © 1997, POST is a registered trademark of Kraft Foods, Inc.

BIG BABY SPACELY

ELROY!!!

THAT ITCHING POWDER
YOU PUT IN MY SHIRT IS
DRIVING ME CRAZY! I
ABSOLUTELY FORBID
YOU TO PLAY ANY MORE
PRACTICAL JOKES!

OKAY, DAD.

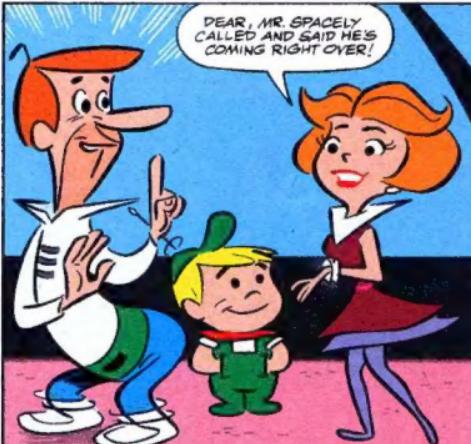
GEORGE!



DEAR, MR. SPACELY
CALLED AND SAID HE'S
COMING RIGHT OVER!

QUICK, ELROY! DO
YOU HAVE ANY PRACTICAL
JOKES LEFT? I WANT
A REALLY GOOD ONE TO
PLAY ON MR. SPACELY!

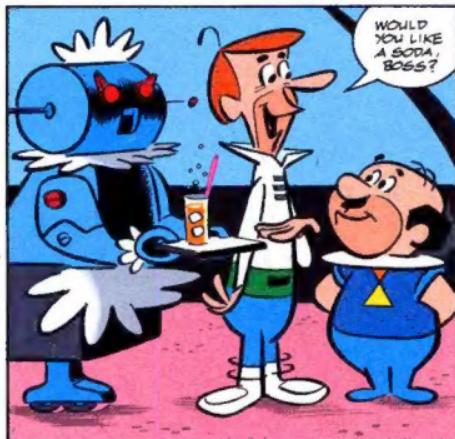
OH,
GEORGE!



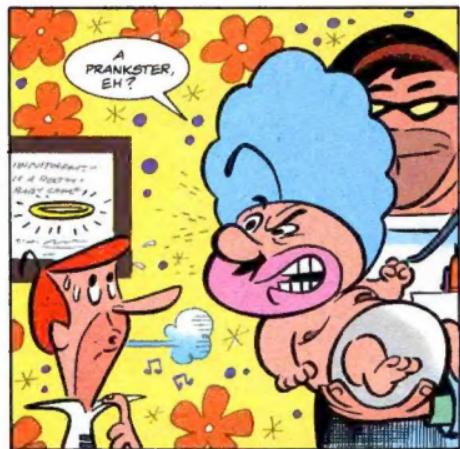
THE FLINTSTONES AND THE JETSONS 3, October, 1997. Published monthly by DC Comics, 1700 Broadway, New York, NY 10019. POSTMASTER: Send address changes to THE FLINTSTONES AND THE JETSONS, DC Comics Subscriptions, P.O. Box 0528, Baldwin, NY 11510. Annual subscription rate \$21.00. Canadian subscribers must add \$12.00 for postage and GST. GST # is R125921072. All foreign countries must add \$12.00 for postage. U.S. funds only. Copyright © 1997 Hanna-Barbera, Inc. A Time Warner Company. All Rights Reserved. THE FLINTSTONES, THE JETSONS and all related characters and elements depicted herein are trademarks of and copyrighted by Hanna-Barbera Productions, Inc. The stories, characters and incidents mentioned in this magazine are entirely fictional. For advertising space contact: Henry Watkins, National Sales Director (212) 636-5520. Printed on recyclable paper.

Printed in Canada.

DC Comics. A division of Warner Bros.-A Time Warner Entertainment Company







NEW CAP'N CRUNCH CRUNCH BARS™

Handy
Carrying
Case ~

CRUNCHY

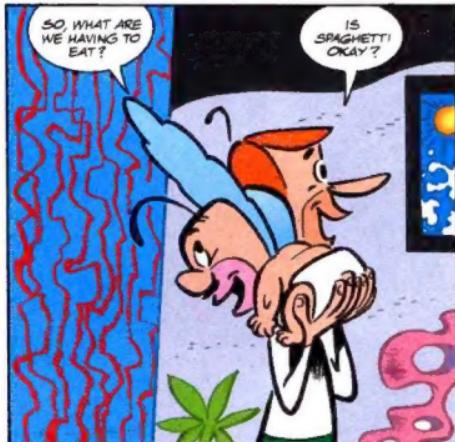
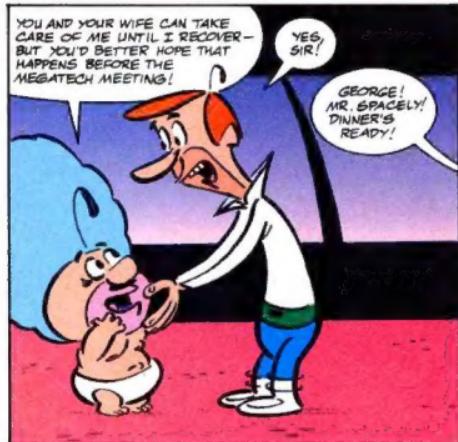
Made with
the irresistible
Crunchy Sweet taste
of CAP'N CRUNCH
Cereal!

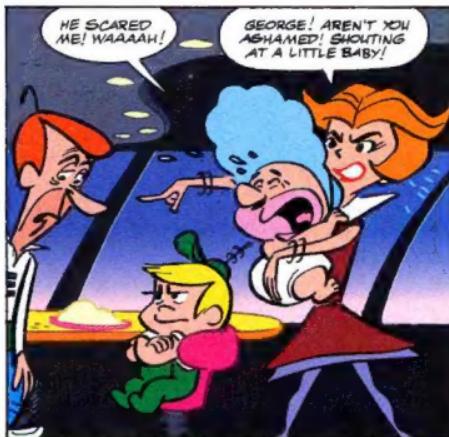
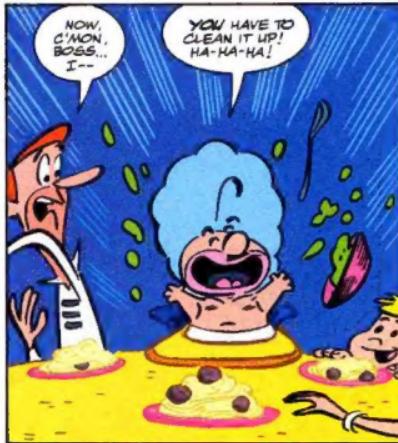
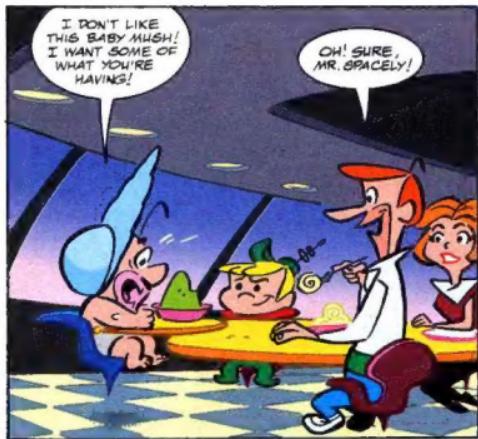


NEW-Y!!

GOOEY

Plus the
gooey good
taste of real
Marshmallow!
In regular and
Crunchberries!

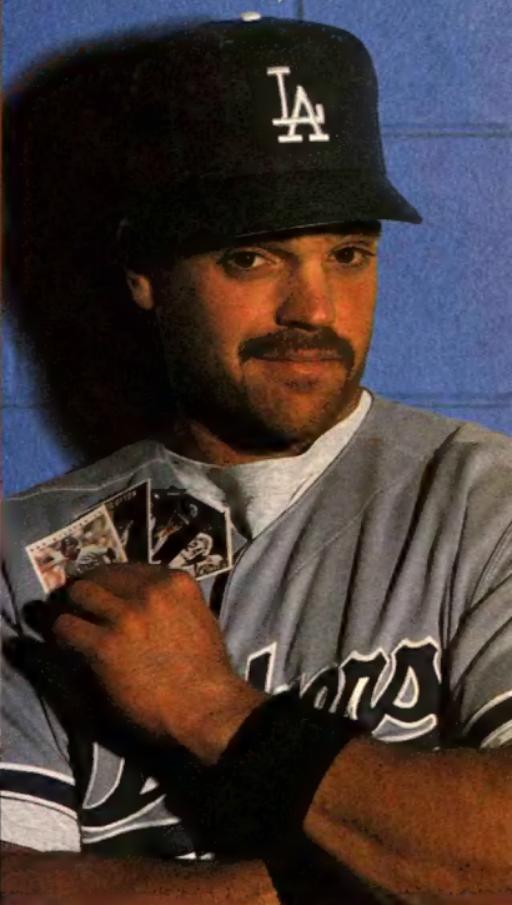




"I feel better knowing
Mike has my stolen base
stats—so he can see
he's not the only catcher
I've embarrassed."



"Keep reading, Kenny.
It'll give you something
to do in the dugout
after I've gunned you down."



ALL
To get the shots and stats, you gotta get the cards.



DONRUSS
Trading Card Company

Fleer
Skybox
International

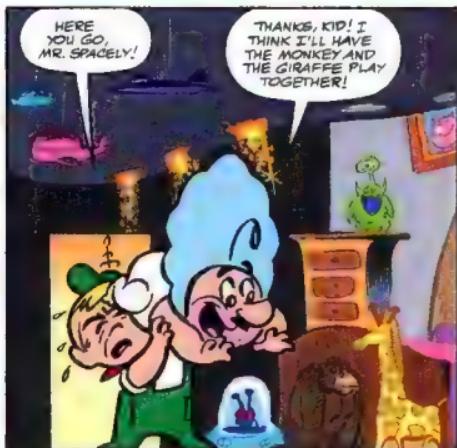


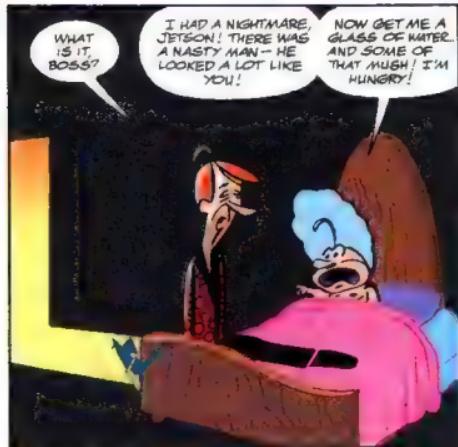
TOPPS

UPPER
DECK

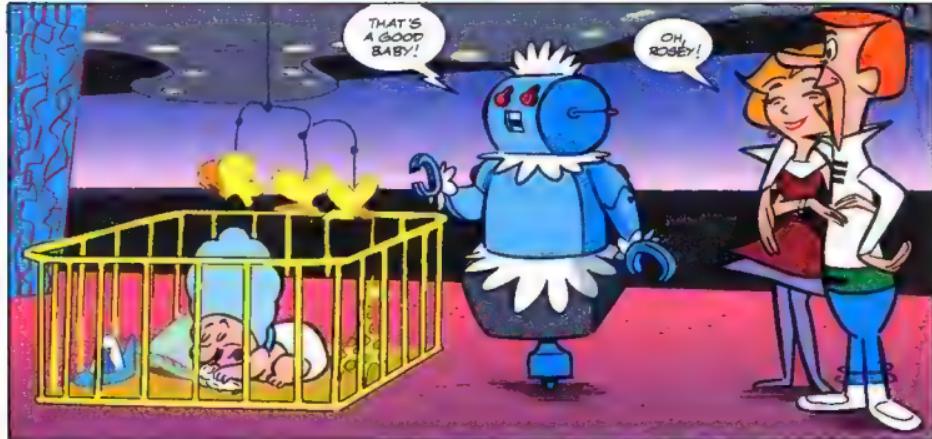
MLB
MAJOR
LEAGUE
GAME.

Officially licensed Major League Baseball® trading cards. Available at fine retailers and hobby stores everywhere.
www.majorleaguebaseball.com





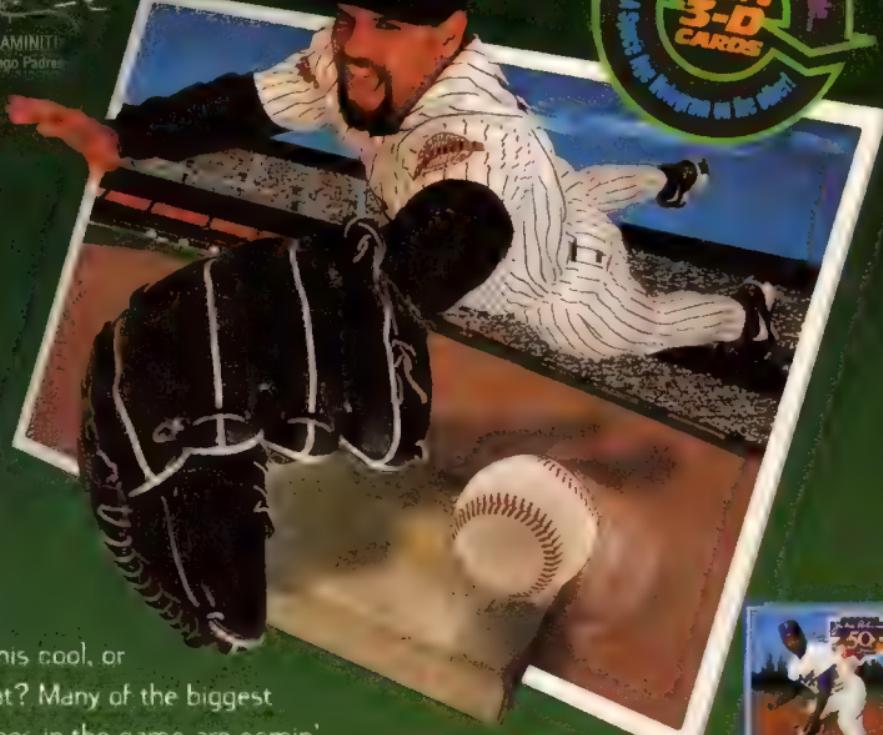




AWESOME



KEN CAMINITI
San Diego Padres



Is this cool, or
what? Many of the biggest
names in the game are comin'
at ya! 29 Collectible cards, each with
2-sided, in your face, multiple-dimensionality.
Only 59¢ each with the purchase of any entree and
non-alcoholic beverage! This offer available from 8/26/97 -
9/3/97 or while supplies last. Only at Denny's... Awesome!

Actual cards not shown







Snag a FREE Minis Mitten Soccer Ball from Tang

with one TANG label

plus \$1.75 p&h



TANG.
It's a kick
in a glass.™

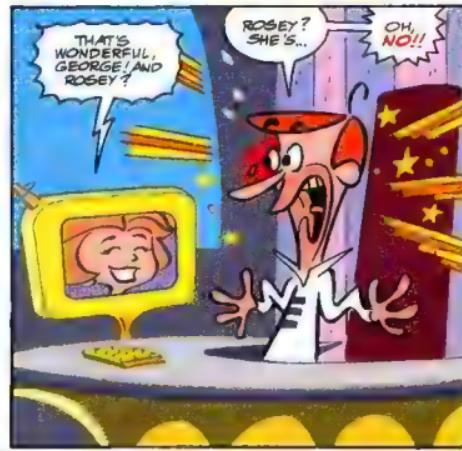
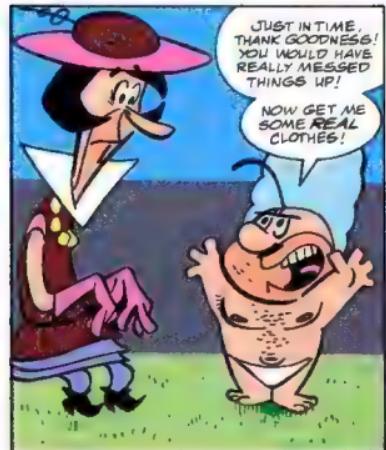


MADE IN U.S.A. IN CHINA. © 1993 TANG. THE OFFICIAL BREAKFAST DRINK OF THE NATIONAL SOCCER TEAM. ACCORDING TO HERSHEY'S. RECOMMENDED FOR AGES 3+

BUY: TANG® Drink Mix, any size.

MAIL-IN OFFER FORM (NOT PAYABLE AT RETAIL STORES) THIS OFFER FORM MUST ACCOMPANY REQUEST / RECOMMENDED FOR AGES 5+

6 label and \$1.75 postage & handling.







MOUTH GAME

M&M MOUTHFUL OF MINIS GAME

Think putting on "M&M's" MINI in this mouth is as easy as it sounds? Well, it's not. You have to be a master of precision to pick out an "M&M's" MINI, and place it behind the yellow dotted line. Then, lightly flick it into the mouth. If it stops inside the mouth, you get to eat 20 MINIS. You've hit the chocolate jackpot! If it stops on any part of the tongue, you get to eat the amount of MINIS specified. And if it doesn't land on anything, put it back behind the line, and let the next player go. What? It went up the nose? Yuck! Don't eat it. Put it in a pile, and save it for your little brother. Continue until all the MINIS are eaten.



TONS OF CHOCOLATE CANDY SEARCHING FOR A MOUTH



FROM SUNUP TO SUNDOWN, THE MODERN STONE-AGE FAMILY DEPENDS ON THEIR HOUSEHOLD APPLIANCES. THESE LABOR-SAVING DEVICES ARE SO RELIABLE THAT THE HUMANS DON'T GIVE THEM A SECOND THOUGHT. BUT WE DO--SO HERE'S THE REST OF THE STORY, CALLED--

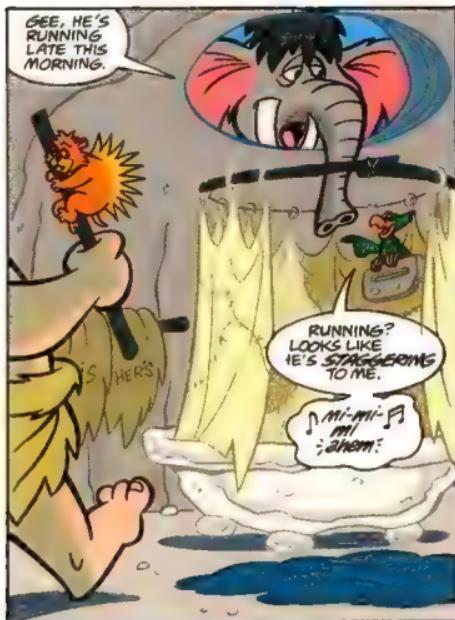
it's a living!

Story: ROBBIE BUSCH Pencils: GLEN HANSON Inks: MIKE DECARLO

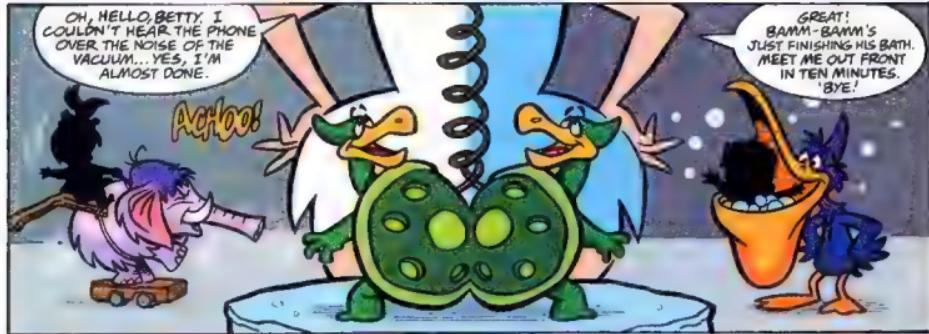
Letters: JOHN COSTANZA
Edits: ERONNINN TAGGART

Colors: RICK TAYLOR



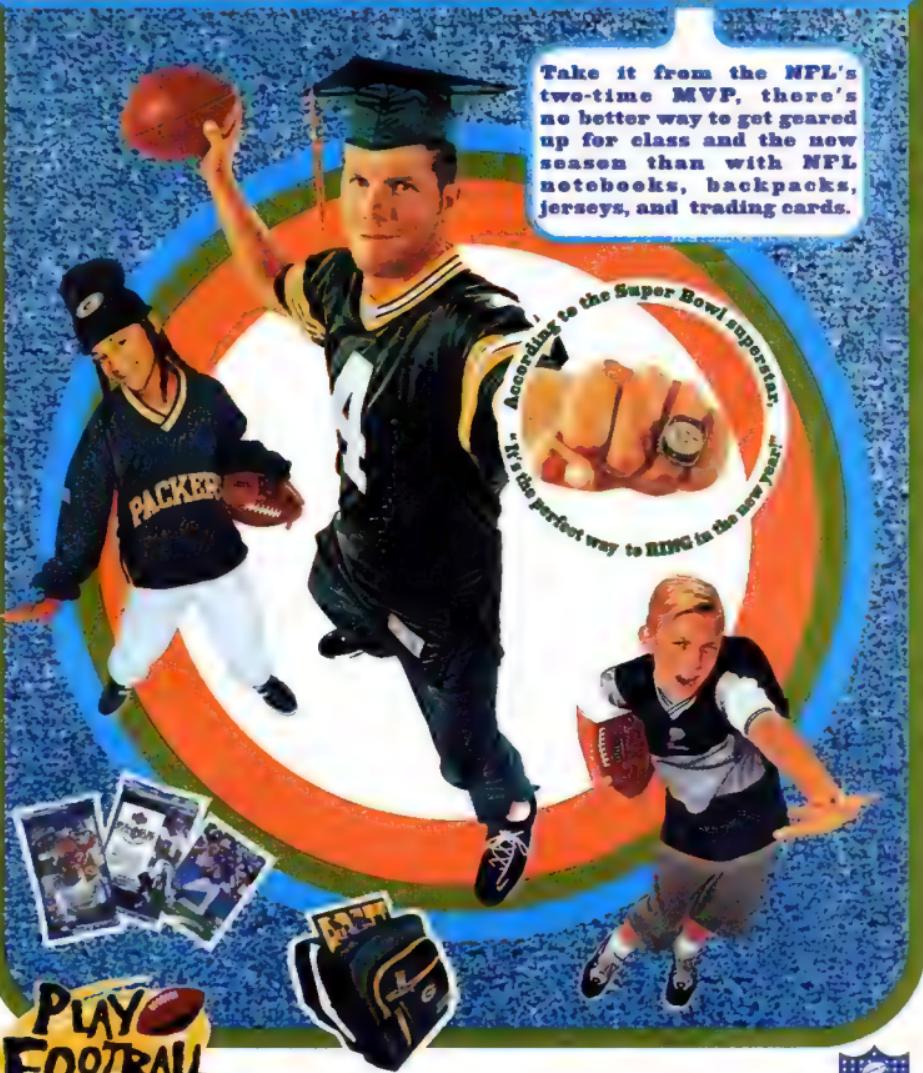






Brett Favre Says,

Football Is the Greatest Game in **History**, and **Math**, and **Science**!



Take it from the NFL's two-time MVP, there's no better way to get geared up for class and the new season than with NFL notebooks, backpacks, jerseys, and trading cards.

According to the Super Bowl superstar,
It's the perfect way to RING in the new year!

PLAY
FOOTBALL



Get yourself geared up at Toys 'R Us and Kmart.

Find out more about your heroes at nfl.com.



©1997 NFL Properties, Inc. "NFL" and the NFL Shield are registered trademarks of the National Football League. The team names, nicknames, logos, and uniform and helmet designs are registered trademarks of the teams indicated.





-- AND LOOK AT THE GRACE OF MICHAEL JORDSTONE! HE'S AS LIGHT AS A PTERODACTYL, AND THE SHOT IS--



WHAT'S HE SCREAMING ABOUT? HIS EARS AREN'T TIED IN KNOTS!





Where
have all
the cookies
gone?

Into Hershey's®
Cookies 'n' Creme.

Jammed with cookies.

Crammed with crunch.







THE COOLEST FRUIT SNACKS IN GOTHAM CITY!



4 DIFFERENT CHARACTER BOXES!
COLLECT THEM ALL!

BATMAN, ROBIN and all related characters, names and indicia are trademarks of DC Comics © 1997.

Industrial Design

Where does this stuff come from?

In the story "It's a Living!" the Flintstones use animals to cook their food, wash their dishes, vacuum their floors, and do all kinds of jobs around their house. Of course, animals don't really do those things; instead, there are small machines, called appliances, that help us with household chores. But where do these machines come from? Who thinks of them, and who makes them, and why do they look the way they do? The answer starts with **Industrial Design**.

Before there were factories, the things that people used every day — teapots, brooms, clocks, everything — were all made by hand. People would work alone or with one or two helpers, making things in small workshops that were often in their homes. **The craftsperson who made something decided how it would look, how it would work, and how it would be put together.** This meant that everything took a long time to make. It also meant that **no two things were exactly alike**.

But in the 1800's things began to be made by machines in factories. In a factory, all the products were made in the same way — they used the same parts, and **they were all exactly the same**. Even products made by different companies looked very much alike. Most people bought

products because they needed to use them, without thinking much about what the thing looked like or which company had made it. Soon companies noticed that when people had a choice of products to buy, they tended to buy the item they thought looked the best. Smart companies started hiring special workers to make sure the things they made looked good and were easy and inexpensive to make. These workers were the first **Industrial Designers**. Here's how an industrial designer plans to make something:

Pretend your company wants to make a new kind of seat for a school bus. First the designer studies how the school bus looks and how it works. How do kids get on and off the bus? How do they sit on the ride to school? Are the seats too big for little kids, or too little for big kids? What happens if the bus is in an accident?

Next the designer talks to people at your company to find out how your factory makes bus seats now. Then the designer makes sketches and special drawings of the new seats to show what they will look like and how they will work. When everyone agrees

that the new design will look good and work well and keep kids comfortable and safe and can be made for a reasonable amount of money — then the designer builds a full-size model just to make sure everything's okay before your factory starts making the new seats. Finally your factory makes the new seats, and if your designer has done a good job, then everyone is really happy because the new bus seats will be way better than the old-style ones.

Industrial designers have to study a lot of different things in school. They need to know about art history and design and mechanical drawing, and math, physics, and chemistry, and psychology, and marketing. (Whew! That's a lot!) But everything you buy has to be planned by someone before it can be made, so it's a good thing that industrial designers know so much!

NEXT ISSUE: The Modern Stone-Age Family will never be the same after the Great Gazoo turns Fred and Barney into cavewomen! And in the Space Age, Mr. Spacely replaces George with a Robot Jetson! Look for *The Flintstones and The Jetsons* #4 in September.

COVER: Pencilled, inked, and colored by our friend Glen Hanson.

WHAT'S UP?

BY
BRONWYN T.

DC COMICS **JENETTE KAHN** President & Editor-In-Chief **PAUL LEVITZ** Executive VP & Publisher
MARTIN PASKO Group Editor **BRONWYN TAGGART** Editor
BRUCE BRISTOW VP — Sales & Marketing **RICHARD BRUNING** VP — Creative Director
PATRICK CALDON VP — Finance & Operations **DOROTHY CROUCH** VP — Licensed Publishing
TERRI CUNNINGHAM VP — Managing Editor **JOEL EHRLICH** Senior VP — Advertising & Promotions
LILLIAN LASERSON VP & General Counsel **BOB ROZAKIS** Executive Director — Production

Help Chester Cheetah® uncover the hidden message.
**A-MAZE-ING NEW CHEETOS®
CRUNCHY NACHO**
Snacks
are packed with so much nacho cheese
they're...

START

FINISH

NEW CHEETOS CRUNCHY NACHO

Congratulations Detective,
you've cracked the code!
Now for your next case, track down a
bag of **NEW CHEETOS CRUNCHY NACHO** and
discover why they're **Dangerously Cheesy**™.

CHEE-TOS, CHESTER CHEETAH and character and DANGEROUSLY CHEESY are trademarks used by Frito-Lay, Inc. ©1997 Frito-Lay, Inc.



SEE YOUR WORLD IN A WILD NEW WAY! ...WITH 3D NOGGLE- GOGGLES!



One pair **FREE** in specially marked boxes of
with NOGGLEGOOGLES you can see it all,
even posters get weird on the wall!
TRY out your NOGGLEGOOGLES on this page and find out why they're all the rage!



segments on some of your favorite Nick
shows, Sept. 22-28, 8:00PM EST



© 1998 Kraft Foods, Inc.
© 1998 Wm. Wrigley Jr. Company, Inc.

A GREEN GIANT SCAN



LIKE IT?
BUY IT!